



# MONTHLY PARTNERSHIP

JANUARY 19, 2017 MEETING MINUTES

## 1. Welcome/Introductions

In attendance: Jane Gaun; Frank Moraga; Patti Griffin; Pam Powell; Paula Stefani; Mary K Walton; Robert Hagstrom; Peter Van Wyck; Renee Henry; Brent Neilson; Judith LeFevre; Megan Dwyer; Roxanne Dewyer; Drin Kruse; Antara Hunter; Steve Peru; Mindy Bell; Sylvia Johnson; Dave Dirksen; Scott Pettitt; Veronica Hipolito; Paul Kulpinski; (on phone); Jennifer Hernandez; Ramona Mellot.

## 2. Education Stories

Mindy Bell presented the story of Judith Arnold, a 5<sup>th</sup> grade teacher at Marshall that has been working for three years with Elizabeth Blaker on a Monarch project.

Steve Peru – United Way of Northern Arizona Annual Meeting and Recognition Event will be Thursday February 16<sup>th</sup> from 11:30 – 1pm at Little America Hotel. Special guests: Kat Pastor and Brian Locke will be speaking.

Steve then complemented the article on LAUNCH in Sunday's paper and mentioned other education Stories in the newspaper today –

- Editorial on education funding
- Something on Havasupai
- Legislation on limiting scope of instruction

Dave Dirksen – at Chamber of Commerce yesterday  
Governor is touring the state with his budget issues  
12 recommendations that came out of the Governor's Council

Dave is worried about Rec. #3 - There should be less reliance on local property taxes etc. Limiting abilities of local communities to levy taxes, and get funding for ELL and Navajo students. He is worried about being able to maintain local control over these finances if this recommendation is adopted.

He will be talking to Sylvia Allen and Bob Thorpe about his thoughts and concerns.

Pam Powell - Shout out to Peter – State First Things First Budgetary meeting – and when Peter gave his report he gave a huge acknowledgement to LAUNCH and the work the partnership is doing.

Erin Kruse – With Civic Service Institute – We have been recruiting volunteers for FUSD, and have placed multiple volunteers in all FUSD elementary schools – looking to expand the volunteers out at Cromer – let Erin know if you know potential volunteers. Also we

have 15 STEM VISTA positions for next year and information sessions are starting today on those! Contact Erin or Mindy Bell if you want an application packet.

Jane – provided information on the Adaptive Schools Conference a 4-day training June 14, 15, 19, 20 at the Christensen Professional Learning Complex – pick up handout on way out.

### 3. Community Action Networks

Paul – expressed his observation of the progress both C.A.N.s are making on their efforts and are getting to the point of determining what data is needed to further focus their work. As a result the Data Team will become more active in support of the C.A.N.s. Paul referenced the written minutes from each can meeting.

a. Kindergarten Readiness (Renee Hobbs)

b. Post-Secondary (Brent Nielson)

No one had any questions on the C.A.N. reports.

### Partnership Director Report

a. StriveTogether Infrastructure Assessment Report:

We are already at the Emerging Gateway Phase (not beginning phase). Steve and Paul participated in a conference call with STRIVE and discussed this further. Flagstaff, Tucson, Phoenix, and Boise are all sharing with Paul best practices and lessons they are learning along the way.

Steve – the work of the group for the last three years has been focused on getting us to the place where we are today and overcoming the challenge of initial staffing. We have our version of the partnership the way we see it. We can use STRIVE to get organized and have access to resources, but we have our own unique partnership.

Paul will begin regular e-mail communication with the intent of reinforcing what we are doing. We will be doing that as we craft our elevator speech as well.

b. Partnership Agreements:

Working on Partnership Agreements (draft included in packet) for LAUNCH members. May do a calendar year renewal for each Partner. All networks do this.

c. Community Engagement Event:

CCC&Y has their day-long annual conference on March 30<sup>th</sup> (generally has 40-100 people with multiple breakout sessions). Paul is looking for some folks to help him develop an afternoon panel for that event. Who should be invited on that panel? Judy LeFevre and Steve Peru agreed to help Paul.

d. Community Leadership Council Meeting:

The Community Leadership Council would meet early that morning, March 30<sup>th</sup>, for an onboarding meeting. This will be open to everyone but focused on bringing the Leadership Council up to speed.

e. On-boarding Packet:

All the materials in the blue folder at the table are an example of onboarding materials for new members to LAUNCH. Paul is considering monthly group presentations (LAUNCH 101) so new organizations and people can find a place to fit into our structure.

5. Elevator Speech Exercise

Five parts to this:

1. The purpose of LAUNCH
2. The problem LAUNCH is solving
3. The solution LAUNCH can offer
4. The way the listener can help

How comfortable are you with talking about each of these components of our work?

(Out of 20 in attendance.)

Collective Impact - 18

5 Goals - 14

Data Driven - 16

World-Class Education – 1

(Discussion on World Class Education which we will take up next month)

Collective Action – 11

What are the terms we think of when we talk about these concepts:

Collective Impact – “It Takes a Village”, Multiple entities working toward shared goals, Individuals coming together, Community-wide, maximizing resources, measurable change/outcomes

Five Goals – integrated, intersected, benchmark, and incremental goals, raise the bar, continuum of goals, not cradle to career, but cradle through career, cycle

Data-driven – making decisions based on evidence, evidentiary decision-making, baseline with continuous measurements, driving data keeps us on the right road, investing time to ensure we are collecting needed data, and we are doing it collectively, multiple measures, benchmarking, intentional decision-making, not a matter of what we know – but a matter of what we do with what we know, intentional strategy, leveraging data to get more attention to improve our rankings, mobilizing, student success

Collective Action – we are building on existing groups and resources; what are the gaps, what are the needs, and how are we stepping up together to address these?;

Do we want to use the words from the acronym LAUNCH? Sylvia summarized these:

**Learn** – what you can do;  
**Advocate** - for education;  
**Unite** - and work together,  
**Network** – to align resources and share success  
**Contribute** - your time, knowledge, money  
**Help** – a child succeed.

Veronica –

Key messages for different contexts/stakeholder groups:

- Education
- Businesses
- Moms and Dads
- Students
- Politicians/Government
- Philanthropists
- Faith Community

Sylvia Johnson - mentioned that we need a tag-line.

Paul – the tag line we’ve been using is “Advancing World Class Education”.

Jane Gaun – maybe we need a simile or metaphor

Paul - has been using: LAUNCH is like the mortar between the bricks – it is the infrastructure so all the groups can work together

Erin Kruse - LAUNCH = reaching for the highest potential, opportunity to reach the highest potential

LAUNCH = unlimited educational opportunities

Paul will deliver an elevator speech based on our comments and distribute it via email.

Discussion on World Class Education: There are measurements where we can see where we fall. Maybe we bring the idea of benchmark assessments like PISA and TIMMS to Flagstaff. This will be a discussion for next meeting and partners were asked to research and consider what a “world-class education” means to them and their organization.

Paul – asked participants to fill in a paper that says “My Action Commitment is...” with what will I commit to take from today’s meeting and implement into my daily life – personal, professional.

**Brent Neilson’s** action commitment is to add partners to the Post-Secondary C.A.N. that can help move us forward.

**Mary K. Walton’s** action commitment is to participate, communicate, contribute and implement the LAUNCH initiative.

**Jane Gaun’s** action commitment is to craft some personal messages about LAUNCH.

**ADVANCING WORLD-CLASS EDUCATION**

**Veronica Hipolito's** action commitment is to share the elevator speech with the CCC Leadership Council.

**Erin Kruse's** action commitment is to explore how CSI's volunteers impact students and teachers in our community and from that how the CSI can work more closely with FUSD to have a stronger impact in meeting our goals.

**Renee Henry's** action commitment is to tell people at her church about LAUNCH.

**Paula Stephani's** action commitment is to continue to share LAUNCH with entities not yet at the table.

**Steve Peru's** action commitment is to have additional conversations with key stakeholders about LAUNCH Flagstaff.

**Robert Hagstrom's** action commitment is to explore the idea of using PISA as a metric for Flagstaff.

**Frank Moraga's** action commitment is to keep working to refine his LAUNCH Flagstaff elevator speech.

**Judith LeFevre's** action commitment is to review all of the LAUNCH resources, research "world-class education" and practice her elevator speech.

**Patti Griffin's** action commitment is to develop more awareness about how Montessori Schools of Flagstaff are meeting the positive, educational needs of parents and children.

**Sylvia Johnson's** action commitment is to continue the discussion in defining Kindergarten readiness.

**Pam Powell's** action commitment is to share LAUNCH with those with whom she works and interact to further awareness.

**Peter Van Wyck's** action commitment is to better educate the First Things First Council on the work of LAUNCH to help prepare FTF to better support LAUNCH going forward.

**Megan Dwyer's** action commitment is to start to incorporate LAUNCH goals into the overarching organizational strategy at Grand Canyon Youth.

**Antara Hunter's** action commitment is to flush-out details of LAUNCH and present to the Chamber's "Senior Seminar" video series (a partnership with CHS's Business Club).

**Roxanne Dewyer's** action commitment is to learn about the programs and services in Flagstaff that can have value to LAUNCH and start a conversation!

**Mindy Bell's** action commitment is to promote LAUNCH in the community and aligning STEM CITY to the LAUNCH goals/measurements where we can.

**Scott Pettitt's** action commitment is to provide financial support for Strive membership and develop grant funding for future support of LAUNCH.

**Paul Kulpinski's** action commitment is to continue to show up every day and champion the collective impact of the LAUNCH partnership to anyone who will listen.

Next meeting: February 16<sup>th</sup>, 8-10am. Location TBD.

The meeting adjourned at 9:45 am.

\*\* Expressing gratitude for **Mindy Bell** and her complete and thorough note taking during the meeting.