



# MONTHLY PARTNERSHIP

## JUNE 15, 2017 MEETING MINUTES

**Present:** Paul Kulpinski, Steve Peru, Judith LeFevre, Brent Neilson, Gessica Neilson, Mindy Bell, Mary K Walton, Sylvia Johnson, Matt Thesing, Scott Pettitt, Theresa Bierer, Dave Dirksen, Erin Kruse, Rene Hobbs, Virginia Watahomigie, Frank Moraga, Peter van Wyck, Jennifer Hernandez (phone), Brandon Lurie

### Welcome and Introductions

### Action Commitment and Education Stories

**Brent Neilson** – Recent successful collective impact event with schools, businesses, government and other stakeholders on the youth talent pipeline in the automotive industry pipeline; Also there will be a new Vet Tech program beginning on CCC's 4<sup>th</sup> street campus

**Mindy Bell** – Vicki Anderson, one of the STEM VISTAs had two recent successes: Nine young women from Kinlani won an award for their PBL on the Navajo Generating Station and will be going to Washington DC for the National Youth Energy Conference and to receive their award, and Vicki wrote a proposal with Tammy Nelson, Principal at Kinsey for a Maker Space in their library that was just funded for over \$45k.

**Steve Peru** - Kindercamp is rolling and it is inspiring to see. E-mail if you would like to attend one of the upcoming tours: 6/19 at Thomas, 6/20 at Killip, 6/21 at Kinsey, and 6/22 at Killip. All tours are at 9 am.

**Matt Thesing** – The Girl Scouts in partnership with Intel are offering a free Maker Camp in July, targeting underserved middle school girls

**Mary K. Walton** – FUSD had three great high school graduations, with many impressive accomplishments recognized

**Dave Dirksen** – Flagstaff Police Chief Treadway and his staff deserve thanks and recognition for the work they did to support the security of FHS while it was under the threat from anonymous notes this past spring. Also mentioned that CAVIAT, FUSD, and the CCC 4<sup>th</sup> Street campus are working with 4H to create new opportunities for youth in our community

### Reports

#### **Kindergarten Readiness CAN - Rene**

Have an agreement with **Head Start and FUSD to collect their data on kindergarten readiness**. They will learn more about ADE's new tool for kindergarten readiness in September. The committee also has some questions they would like to get more information from parents on so may want to add focus groups, interviews, etc. to get more data. The Kindergarten Coalition team may also have information to share on the transition from pre-school or home to kindergarten.

## **Post-Secondary CAN - Brent**

Aaron Ball from the Center for the Future of Arizona (CFA) did a presentation to the JTED's statewide. There is a desire for LAUNCH be one of the first communities that partner with CFA and what they are doing. (See <https://www.arizonafuture.org/>). We had good representation from counselors, FUSD, CCC, etc. Aaron's presentation focused on **Pathways to Prosperity** – with concern about our aging and retiring population so we need to have a prepared workforce. They are also aligned with Achieve 60 and with some of the STRIVE Networks. (See Pathways to Prosperity - <http://arizonafuture.org/education-we-need/pathways-to-prosperity/>). We would just sign a document to join with CFA. Aaron will remain a resource for us as we go forward. The ball is in CCC's court as FUSD and CAVIAT have already been doing this. CFA is looking at a menu requirement so if students can meet enough optional requirements there is an alternative way to get into community colleges.

We are still committed to our 1st goal – **increasing FAFSA enrollment** – and continue to work with our counselors towards that goal, but we will also work on statewide goals with CFA and engage with Aaron on this. One of the goals is that every student have the opportunity to earn 12 college credits while still in high school. Some students take advantage of that through CTE and dual enrollment some students leave HS with 36-40 college credits!

**The CAN's next meeting is the 3<sup>rd</sup> of August** to see where we are at and how we can move forward. Increasing placement requirements for community college makes it more difficult for students to get in.

Steve Peru – After the CCC bond did not pass last fall, some folks got together to meet monthly (non-partisan), to **support CCC issues and challenges going forward**. Their next meeting is on **June 29<sup>th</sup> at 5:30 pm at United Way**.

Brent mentioned that each community needs a strong champion to support CCC. Doug Wells in Williams is a strong champion, but we need one in Page to really move this forward.

## **Data Team Update**

Coconino County is working on their **2017 Community Vitality Survey** and LAUNCH Flagstaff and the data team are engaged in that.

Mindy - asked about the evaluation grant we had discussed earlier. Paul said that Angelina is not actively engaged in that right now. Mindy said **STEM City is hoping to support a VISTA employee** that will focus on program evaluation and wants STEM City and that person to work closely with LAUNCH to ensure there is agreement on priorities, evaluation tools, etc. so we can have some common measurements for community programming.

## **Communications Update**

Everyone has received the **e-mail newsletters**. Those three e-mails will go out in succession to inform interested peoples about LAUNCH and then we will go into a monthly update of LAUNCH. The will include wins from the recent past and forward projections.

Theresa Bierer – **please like our FB page**. While we realize it is only one way to promote LAUNCH, it does help get the word out.

**First LAUNCH 101** presentation in May – attended by two people. For next week, five people have registered to attend. Feedback is that it is a useful tool. It includes a 25-minute presentation and then time for questions so people can find their place. 3<sup>rd</sup> Tuesday of the Month in late afternoon at United Way office. Register on website.

### AZ Town Hall Event

**Education films being considered for the Film Series are:** *Beyond Measure* and *Paper Tigers*, and looking at either *Education, Inc.* and/or *Rise Above the Mark*. We need to check for tone. There will be a local panel to discuss after each screening. The location for the film series is still to be determined.

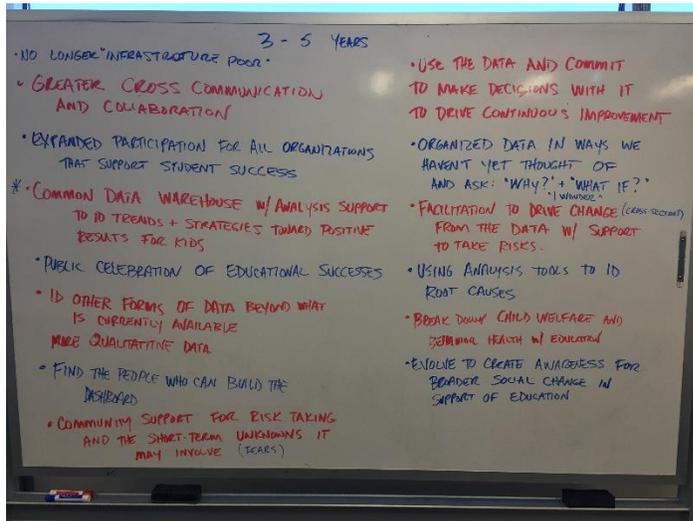
**Confirmed sponsors for the entire AZ Town Hall** event series are: The NARBHA Institute, City of Flagstaff, and Coconino Community College. Paul is still waiting for a final decision on sponsorship from Northern Arizona University. Brent suggested considering inviting lower-level funders as well as the top tier sponsors. Paul is already working on a tiered sponsorship structure for other interested organizations.

### LAUNCH in 3-5 years

**Leadership meeting retreat tomorrow** and they would like some input on where do we see LAUNCH in 3-5 years?

Paul showed a TedxCincy talk by Jeff Edmondson – The key to educational improvement: Data and how we use it. Data matters – “If you don’t measure it, you won’t improve it.” Henry Ford

### Input from group



Mary K – address issue so we are no longer infrastructure poor

Sylvia – we have so much going on but we aren’t pulling it together in a comprehensive fashion

e.g. more communicative about what we offer so parents all know; more collaborative

Brent – expand participation

Steve – better linkage for all organizations that support student success

Rene – common data warehouse including trends so we can identify strategies that are effective

Matt – and that have positive results for kids

Sylvia – publically accessible database

Brent – public celebration of educational successes

Judith – beginning to look at alternative data beyond standardized testing, specifically address the components of World Class education that we have identified, and constantly looking for alternative data that will support these goals/components, eg. formative data from classroom to look at how students are doing

Sylvia – need some qualitative data that really tells our story

Frank – develop plan for the cradle to career for each child as shown in the Jeff Edmondson Ted talk.

Dave – LAUNCH could set a new standard for how well we really use data to inform us about our current state, and then use that data to launch us to another place –maybe there is a better way to do this, e.g. use metacognition to come up with a new paradigm for how to work with data

Rene – asking “why” may help us find the layers that are underneath the layers

Dave – and also “what if”, be possibility thinkers, get out of our comfort zone to explore possibilities (later added “I wonder”)

Theresa – get outside people to look at the data to see what they can glean from it from their different perspective

Rene – each cross-sector group can look at the same data and get different information from it

Judith – having strong facilitation, as we look at data with diverse stakeholders, to create the opening for dialogue to ask those very tough questions to create substantive change in classroom; need a safe place for people to go to ask these questions and get out of their comfort zone

Brandon – using analysis tools to identify root causes

Virginia – break down child welfare and behavioral health with education

Erin – LAUNCH would be a full community effort to raise 100% healthy, educated children. “Evolve to create awareness for broader social change in support of education.”

Brandon – Communicate to the public that risk-taking can yield positive results

Judith – paradigm shift on how we communicate with parents so we understand their fears regarding risk and garner their support through thoughtful explanation

Paul – what are the ways we can support risk-taking by making it safe to fail in the pursuit of excellence?

Scott – “Social change is great, but don’t experiment on my kid.” But we need data-driven decision making to do things we may not understand (e.g. just put all your money in a savings account vs. in investments).

Rene – Data show we learn more from mistakes than from not making mistakes.

Dave – If the genesis of risk-taking comes from wonder than it isn’t as scary: I wonder where we will be in 3-5 years.

**My Action Commitment is....**

...to finish the meeting notes and minutes. – **Mindy Bell**

...to ensure our strategic plan works and collaborating with other non-profits and resources in the area. – **Peter Van Wyck**

...to review past work and play with risky messages. – **Matt Thesing**

...to maintain my involvement in LAUNCH, bring FALA into the conversation and take info back to FALA. – **Gessica Neilson**

...to coordinate and promote LAUNCH. – **Brent Neilson**

...to ensure the financial stability of LAUNCH. – **Scott Pettitt**

...to continue efforts to get the word out on LAUNCH Flagstaff in CCC&Y, AmigosNAZ and elsewhere. – **Frank X. Moraga**

...to ask the team at UWNA what we feel our risks are. – **Steve Peru**

...to communicate with key positions within FUSD. – **Mary K. Walton**

...to continue to assist with the Town Hall and Film Series planning. – **Erin Kruse**

...to grow our social media presence and promote the film series and Town Hall event. – **Theresa Bierer**

...to continue to support the collective impact efforts of the partnership. – **Paul Kulpinski**

*Improving education outcomes for our children with collective impact hinges on each of our individual contribution.  
Thank you!*

**Next Meeting July 20<sup>th</sup> – NACET Accelerator – 8 – 10 am**

**Thank you to Mindy Bell** for note taking during the meeting.