

# LAUNCH PARTNERSHIP MEETING

MINUTES DECEMBER 15, 2016

Paul called the meeting to order at 8:00 am. Followed by a welcome and introductions of all present.

**Partners in attendance** who signed the register were:

Scott Pettitt, Robert Hagstrom, Angelina Castagno, Stacie Zanzucchi, Brent Neilson, Renee Fauset, Dan Kain, Erin Kruse, Virginia Watahomigie, Ruth Thomas, Ari Wilder, Mindy Bell, Frank X. Moraga, Matt Thesig, Lina Wallen, Renee Henry, Roxanne Dewyer, Jennifer Hernandez, Jane Gaun, Theresa Bierer, Nancy Bene, Pam Powell, Dave Dirksen, Ramona Mellott, Antara Hunter, Megan Dwyer, Paul Kulpinski.

Dave Dirksen reported on his participation at the Classrooms First Initiative Council meeting on December 14<sup>th</sup> and distributed a printed copy of the council's report. He drew the Partnership's attention to Recommendation #3: "Reduce reliance on local property tax funding generated outside of the revenue control limit through exploration of alternative funding sources for targeted programs" and his testimony before the council thanking them for acknowledging the need to retain "local control" at the school/district level. He also mentioned the need for active advocacy with our State Representatives and Senator to stop any attempts to end desegregation funding which funds FUSD's bi-lingual magnet school and other programs to the amount of \$2.2 million, which would be lost if this funding is eliminated by the legislature.

## **CAN Reports:**

Brent Nielson reported on the recent work of the Post-Secondary CAN. He told the Partnership that the CAN formally decided on the name: "Post-Secondary CAN". They are also working on defining what it means to be "ready for post-secondary experience" and have an Action Plan on which the group is collaborating on-line. From that they believe they will be able to identify the data they need to begin to formulate strategies for change.

Paul Kulpinski reported on the recent meeting of the School Readiness CAN in the absence of facilitator Rene Hobbs. The CAN met to formalize a definition of what it means to be "ready for school". The group arrived at a broad statement which is being refined collaboratively via an on-line document. Paul, Rene and Robert Kelty will meet next week to discuss the original data and assessment used to measure school readiness in the original Coconino Education Report of 2013 to help guide the CANs discussion going forward.

Paul Kulpinski presented his written **Partnership Director's report** and added verbally his comments about his focus on the concept of "Collective Impact" in the presentations he is doing around the community. He illustrated some differences between "Collaboration" and "Collective Impact" and stressed the importance for the Partnership to understand this distinction.

From this the Partnership entered into a discussion about outcomes and how best to communicate with partner organizations, networks and the community at large. There was consensus that providing

defined “talking-points” for partners is necessary to better and more consistently communicate the mission and goals of LAUNCH.

The Partners then entered into a “**brainstorm**” to cultivate ideas around the possibility of hosting and/or partnering on a community event for increased engagement around the issues facing education and the need to cultivate a culture of world-class education in Flagstaff. The ideas generated in no particular order were:

Larger Audience (all ages)	Generate a Series of Events	Leverage Political Context (Ed.)
Fun, Engaging, Interactive	Storytime @ Library	Ed. Tour or Legislators
Focus on one of LF’s 5 Goals	Brown-Bag Lunch Series	ALL Ed. Resources Represented
Film Screening (PTO; CCC&Y)	RTS/Advocacy Training	Model “Best Cities” Event 2013
Other examples (Reggio Amiel)	Conference Style (Multi-Day)	Ed. Resource Fair (Trade Show)
Children’s Festival	Read Under the Stars	Showcase Success of Partners
STEM Event @ Dome	Intersect w/ Existing Events	Video Testimonials/Story Corps
Learn Something New LifeLong	Break-Out CCC&Y Conference	LAUNCH Presence Everywhere
Intentional Strategic Location	4 <sup>th</sup> of July Parade	
Early Childhood Event CCC&Y	Funded by Partners (Free for Attendees)	

**Paul will work with the Leadership Team to digest the ideas and return with some recommendations for consideration.**

**Future Agenda Items:** At the next meeting, the Partnership will discuss “talking-points” to formulate an “elevator speech” about LAUNCH.

**The meeting adjourned at 9:35am**